



Organizer

Ute Patel-Missfeldt & Isabel Patel

"Mut zum Hut" and "schmuck durch Schmuck". Every year on the last weekend of September in Ingolstadt at the New Castle.

What is "Mut zum Hut" and "schmuck durch Schmuck"?

It is a high quality event for people with awareness of beauty and love for life. 23 years ago the famous artist and cultural award winner Ute Patel-Missfeldt started the first "Mut zum Hut" and "schmuck durch Schmuck" -. he wanted to offer a dying craft a podium, and make people beautiful again. She has succeeded in this.

"Mut zum Hut" and "schmuck durch Schmuck" has grown. We now have about 120 exhibitors from all over the world. Exhibitors even come from Australia to present their creations during these three days.

"Mut zum Hut" and "schmuck durch Schmuck".

Also stands for selected jewelry, extraordinary, imaginative fashion, shoes in the most beautiful colors and shapes, gorgeous bags and leather gloves to fall in love with, handmade eyeglass frames, cashmere scarves and silk scarves,....

In addition, we will again do a big fashion show in the city theater in Ingolstadt, tickets are still available at isabel.patel@gmx.de.

Our female patrons were:

Renate Schmidt, former member of federal state parliament (Bavaria)
Michaela May,
Countess Bernadotte,
the European delegate Mrs. Dr. Nibler.

Our male patron was Fritz Wepper.

We had the pleasure to welcome prominent guests:

The Dresden Salon Ladies, Sibylle von Richthoffen,
Sybille and Fritz von Philipp, the King of Sweden,
Achim Werner, Manfred Schuhmann, the Hat King
from Regensburg, Piet Klocke, and the cabaret artist
Günter Grünwald.

Every year we are invited to the meeting of the German-American Association in the Residence in Munich, to the Soor Optimists, as well as to the Women's Union in Ingolstadt. We are also regularly invited to the memorial service for Charly Abdo.

Before the hat show we hold a big press conference, to which we invite all well known magazines, newspapers, as well as television and radio.

Press/Television/Radio/Media

The "Mut zum Hut" and "schmuck durch Schmuck" show has already been mentioned in many magazines.

In Hat Magazine London, in Hochglanz Magazine Burda, in Hat Magazine Holland/Amsterdam, in Business Booster Today (available at all airlines with 1.5 million readers), in the magazines Citicon and espresso and in the Süddeutsche Zeitung, to name just a few.

In the social networks, Facebook, Instagram,

Brikada (a virtual magazine) and on our two websites. This is also just a selection.

We are present at trade fairs such as Miba, and the tourist information fairs.

Also in the television broadcasts, to which the artist Ute Patel-Missfeldt was invited to talk about her life and her life's work, "Mut zum Hut" and "schmuck durch Schmuck" always was a topic. For example, in the program "die rote Couch" with Bettina Böttinger, in the "Nachtcafé", with Mr. Backes and other appearances on SWR, ORF, RTL, BR2, ARD, and at the deutsche Welle, the Süd West Funk Baden Baden, and every year in the domestic media.

ZDF has invited "Mut zum Hut" and "schmuck durch Schmuck" to Ascot in London.

The Canadian television has made recordings, and the Bavarian broadcasting station reports every year in detail.

The Bavarian broadcasting station has filmed the life of Ute Patel-Missfeldt in the series "Lebenslinien". The show was broadcasted worldwide and had the highest ratings.

If you are now curious, will we look forward to welcoming you at our press conference on 27.09.2022 in Schloss Grünau and at the "Mut zum Hut" and "schmuck durch Schmuck" event from the 23.-25.09.2022 at the new castle in Ingolstadt.

Yours sincerely

Ute Patel-Missfeldt & Isabel Patel